

# 



#### **Clients:**



### Forbes Article | Financial Industry CLICK to Read





### **Keynotes | Financial Industry**CLICK to View











#### **Testimonials | Financial Industry**

# KIM FURLONG | CANADIAN VENTURE CAPITAL & PRIVATE EQUITY ASSOCIATION (CVCA)

We were thrilled to have Lital speak at our conference and deliver a Masterclass on reimagining the future! Her energetic and insightful presentation were one of the highlights of our agenda. We received many positive reviews from our attendees. If you are in the PE space and you are thinking of a turnaround deal, you should consider challenging the traditional linear approach. As such, I highly recommend reaching out to Lital!

### WAYNE ELLIS | SENIOR MARKETING MANAGER AT MANULIFE

It was a real pleasure to meet Lital as we planned her keynote for a recent event. She has great energy and is a very captivating person to speak with - even in casual conversation. And live on the (virtual) stage, she holds her audience's attention through every moment of her talk. Her presentation left me feeling inspired, motivated, and eager to explore some new perspectives. Thank you, Lital!

### LENETTE BIRDSELL | REGIONAL VICE PRESIDENT, RBC

Lital gave a captivating presentation at our annual conference in front of over 300 of our advisors this fall. Her style was so informative and inspiring. She has a vast knowledge and her thought leadership along with her engaging style made her keynote extremely enjoyable by our teams! The team left feeling motivated and energized!

#### CHUCK FAGAN | PRESIDENT AND CEO | PSCU

PSCU invited Lital to speak at our annual client conference in Tampa Bay. Poised and professional, Lital was a pleasure to work with from the start and was eager to learn about our audience prior to the event.

Lital excelled on stage with her commanding presence, engaging and interacting with more than 1,200 attendees from across the credit union industry during her keynote presentation.

Lital's knowledge and insights into emerging technologies, digital transformation and the future of work were timely and well-received by our attendees and staff. Our team also appreciated her consistent engagement and amplification of our event across social media, both prior to and during the conference. Thank you for joining us, Lital!

### TREVIN STRATTON | CHIEF ECONOMIST, CANADIAN CHAMBER OF COMMERCE

I had the pleasure of speaking on a panel with Lital at PwC's Designed to Disrupt conference. The insights she provided on the platform economy, the skills of tomorrow, and how companies can leverage emerging technologies were invaluable to the businesses in attendance. She is a true thought leader for firms looking to develop an entrepreneurial mindset to help them innovate.

# WILLIAM KELIEHOR | CCO PEOPLES GROUPS, EX-CCO INTERACT GROUP, EX-CEO AMEX EMEA

We Lital brings global intelligent insight, perspective and diversity of thought to all situations. She provokes the correct discussions and considerations in leadership settings, executive forums, and speaking engagements.

Thanks for presenting at the Interac Annual General Meeting and stimulating some great dialogue.

## ZOLTÁN SZILÁRD PÁPAY | HEAD OF MARKET MANAGEMENT, ALLIANZ

Lital's captivating virtual keynote and deep knowledge was instrumental to helping us learn key considerations for platform-building. She is able to take big ideas and theory, and apply it to specific verticals in a practical and actionable ways. This is important for anyone looking to adapt and scale with the agility required in the world today.

# MICHAEL ROTHE | PRESIDENT & CEO CFLA (CANADIAN FINANCE & LEASING ASSOCIATION)

Lital's presentation at the Canadian
Finance & Leasing Association's Annual
Conference was excellent. She actively
engaged our members throughout the
session with her interactive presentation
style and her dynamic speaking ability. We
received numerous positive comments
regarding her session. I highly recommend
Lital as a speaker for your future event.

# ALEXANDEA FRISON | DIRECTOR COMMUNICATIONS & STRATEGY AT ALBERTA CENTRAL

We were pleased to have Lital speak at our annual conference. Her talk was excellent! Very much what our group needed to hear. Lital, thanks for your energy, knowledge and passion that rang through (even virtually)! Great feedback overall by participants!

### ARASH SALAMATI | DISTRICT MANAGER, BC DIVISION, TANGARINE BANK

I recently attended our annual orange rally and had the pleasure of meeting and listening to Lital. Lital delivered what was by far the best keynote speech I have seen in the past many years in my industry. The material shared with us was captivating, industry relevant and mind altering. This was an incredible session and I look forward to implementing the knowledge I gained

### HEATH BROWN | EXECUTIVE DIRECTOR, INNOVATION LAB AT COMMONSWEALTH BANK

We went globally searching for thinkers, tools and approaches in innovation that are different and go beyond what everyone else is doing. Design thinking, experimentation and agile are all democratised tools of innovation that took us so far - but didn't competitively differentiate us. Then we stumbled across Lital and platform thinking. This solves so many gaps in mainstream innovation approaches - thinking too small, demystifying platform business models, speed to market and scaling challenges. In my view she's a global best in class in this space and her work will truly move the dial on corporate innovation where most efforts fail;)